Wearable technology in banking: a new era of digital disruption?

HOW FAR WILL WEARABLES DISRUPT BANKING?

83% of US consumers cite simplification and ease of tech as key to success of wearables.

So, are wearables on your roadmap?

BUT WHAT DO BANKS THINK IS IMPORTANT TO CONSUMERS?

Banks need to think outside-in to maximize potential.

WEARABLE TECHNOLOGY HAS THE POTENTIAL FOR A NEW ERA OF DIGITAL DISRUPTION

Banks must recognize and react to the market opportunity.

Banks must put plans in place now to remain competitive.

SO, ARE WEARABLES ON YOUR ROADMAP?

Find out more about Misys Fusion Banking Essence Digital.

www.misys.com/digital

Find out more about Samsung solutions for Finance.

www.samsung.com/business